



EDUCATION INDUSTRY

MISSOURI TARGET INDUSTRY

SEPTEMBER 2024

QUICK STATS EDUCATION STATEWIDE

2023 Average Annual Wage

\$51,558

17.1% increase from 2018

2023 Employment Statewide

220,230

0.6% increase from 2018

Net Employment Change

2018-2023

1,416

2023 Number of Establishments

4,954

Employment Change

2018-2023

Education (Private)

5,041

Education (State Government)

-1,166

Education (Local Government)

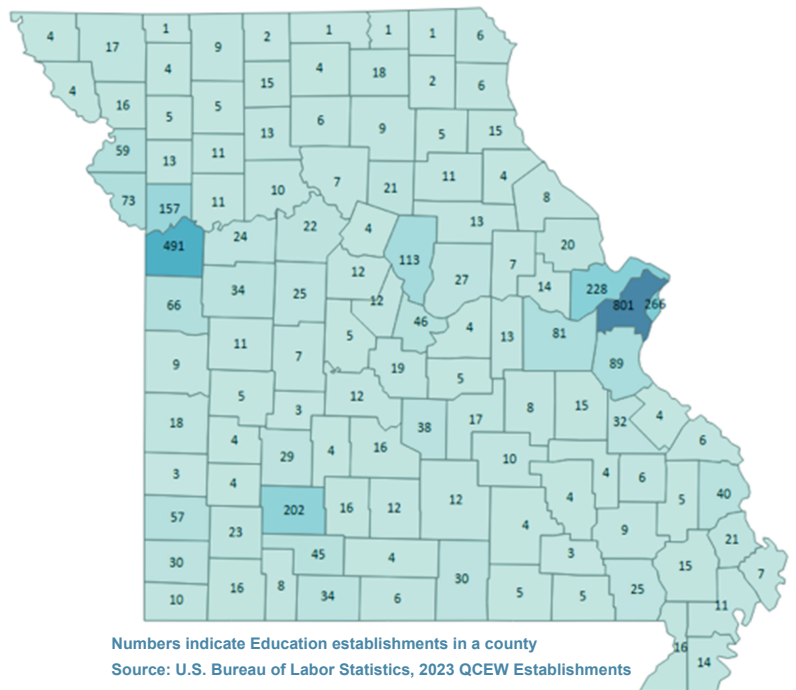
-2,463

Due to the nature of the Education industry, it is the only target industry that combines public and private sectors to get a clear picture of how it is performing in the state. This industry includes federal, state, local, and private schools, as well as education support services. The majority of Education employment is found in local government. State government and the private sector employ a sizable number of Education employees, while the federal government employs a very small number of employees. Missouri's Education industry represents 7.7 percent of total employment, employing 220,230 workers across 4,954 establishments.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri generally has lower industry concentration in Education as compared to the United States.

Employment increased an average of 0.6 percent per year from 2018 to 2023, adding a total of 1,416 jobs. Education employment in the private sector increased by 5,041 jobs, while Education employment in state and local government, decreased from 2018 to 2023.

MISSOURI CONCENTRATION OF EDUCATION ESTABLISHMENTS



EDUCATION TARGET INDUSTRY GROUP

NAICS	Education & Support Industries	2023 Establishments	2023 Employment	2023 Average Annual Wage	2023 Employment LQ	2018-2023 Change in Employment
All	All Industry, Private & Public	247,425	2,875,020	\$61,711	1.00	80,537
	All Education	4,954	220,230	\$51,558	0.91	1,416
61	Education, Federal Government	1	8	\$66,703	0.03	4
61	Education, State Government	64	26,000	\$66,123	0.69	-1,166
61	Education, Local Government	2,281	144,182	\$49,274	0.98	-2,463
61	Education, Private	2,608	50,040	\$50,569	0.85	5,041

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2023 Annual Data
Target Industry aggregation may not equal sum of detailed industries due to data suppressions.

The average annual wage in Education in 2023 was \$51,558. This was \$10,153 less than the state's average annual wage of \$61,711. Education employees in state government had above average wages, while employees in local government and the private sector had below average wages. State government employment is heavily concentrated in colleges and universities, whereas local government employment is more concentrated in elementary and secondary schools.

State and local government experienced employment declines from 2018 to 2023, while federal government and private sector employment experienced increases. Local government had the highest LQ, at 0.98, which means that its share of total employment is very close to the national share.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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